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NOTICE OF ALLOWANCE AND FEE(S) DUE

28970

7590

12/05/2006

PILLSBURY WINTHROP SHAW PITTMAN LLP P.O. BOX 10500 MCLEAN, VA 22102 EXAMINER

TAYLOR, NICHOLAS R

ART UNIT PAPER NUMBER

2141

DATE MAILED: 12/05/2006

| APPLICATION NO. | FILING DATE | FIRST NAMED INVENTOR | ATTORNEY DOCKET NO. | CONFIRMATION NO. |
|-----------------|-------------|----------------------|---------------------|------------------|
| 10/047,511 | 10/19/2001 | David H. Cook | LET-101 | 4017 |

TITLE OF INVENTION: SYSTEM AND METHOD FOR SELECTIVE INSERTION OF CONTENT INTO STREAMING MEDIA

| | APPLN. TYPE | SMALL ENTITY | ISSUE FEE DUE | PUBLICATION FEE DUE | PREV. PAID ISSUE FEE | TOTAL FEE(S) DUE | DATE DUE |
|---|----------------|--------------|---------------|---------------------|----------------------|------------------|------------|
| • | nonprovisional | YES | \$700 | \$300 | \$0 | \$1000 | 03/05/2007 |

THE APPLICATION IDENTIFIED ABOVE HAS BEEN EXAMINED AND IS ALLOWED FOR ISSUANCE AS A PATENT. <u>PROSECUTION ON THE MERITS IS CLOSED</u>. THIS NOTICE OF ALLOWANCE IS NOT A GRANT OF PATENT RIGHTS. THIS APPLICATION IS SUBJECT TO WITHDRAWAL FROM ISSUE AT THE INITIATIVE OF THE OFFICE OR UPON PETITION BY THE APPLICANT. SEE 37 CFR 1.313 AND MPEP 1308.

THE ISSUE FEE AND PUBLICATION FEE (IF REQUIRED) MUST BE PAID WITHIN THREE MONTHS FROM THE MAILING DATE OF THIS NOTICE OR THIS APPLICATION SHALL BE REGARDED AS ABANDONED. THIS STATUTORY PERIOD CANNOT BE EXTENDED. SEE 35 U.S.C. 151. THE ISSUE FEE DUE INDICATED ABOVE DOES NOT REFLECT A CREDIT FOR ANY PREVIOUSLY PAID ISSUE FEE IN THIS APPLICATION. IF AN ISSUE FEE HAS PREVIOUSLY BEEN PAID IN THIS APPLICATION (AS SHOWN ABOVE), THE RETURN OF PART B OF THIS FORM WILL BE CONSIDERED A REQUEST TO REAPPLY THE PREVIOUSLY PAID ISSUE FEE TOWARD THE ISSUE FEE NOW DUE.

HOW TO REPLY TO THIS NOTICE:

I. Review the SMALL ENTITY status shown above.

If the SMALL ENTITY is shown as YES, verify your current SMALL ENTITY status:

- A. If the status is the same, pay the TOTAL FEE(S) DUE shown above.
- B. If the status above is to be removed, check box 5b on Part B Fee(s) Transmittal and pay the PUBLICATION FEE (if required) and twice the amount of the ISSUE FEE shown above, or

If the SMALL ENTITY is shown as NO:

- A. Pay TOTAL FEE(S) DUE shown above, or
- B. If applicant claimed SMALL ENTITY status before, or is now claiming SMALL ENTITY status, check box 5a on Part B Fee(s) Transmittal and pay the PUBLICATION FEE (if required) and 1/2 the ISSUE FEE shown above.
- II. PART B FEE(S) TRANSMITTAL, or its equivalent, must be completed and returned to the United States Patent and Trademark Office (USPTO) with your ISSUE FEE and PUBLICATION FEE (if required). If you are charging the fee(s) to your deposit account, section "4b" of Part B Fee(s) Transmittal should be completed and an extra copy of the form should be submitted. If an equivalent of Part B is filed, a request to reapply a previously paid issue fee must be clearly made, and delays in processing may occur due to the difficulty in recognizing the paper as an equivalent of Part B.
- III. All communications regarding this application must give the application number. Please direct all communications prior to issuance to Mail Stop ISSUE FEE unless advised to the contrary.

IMPORTANT REMINDER: Utility patents issuing on applications filed on or after Dec. 12, 1980 may require payment of maintenance fees. It is patentee's responsibility to ensure timely payment of maintenance fees when due.

PART B - FEE(S) TRANSMITTAL

Complete and send this form, together with applicable fee(s), to: Mail

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Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450
or Fax
(571)-273-2885

INSTRUCTIONS: This form should be used for transmitting the ISSUE FFF and PUBLICATION FFF (if required) Blocks 1 through 5 should be completed where

| appropriate. All further indicated unless correcte maintenance fee notificat | ed below or directed oth | ng the Patent, advance of the results in Block 1, by (a | rders and notification of a) specifying a new corre | maintenance fees waspondence address; | ill be n and/or | nailed to the current (b) indicating a separ | correspondence address as rate "FEE ADDRESS" for |
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| | | ock 1 for any change of address) | Fee | (s) Transmittal. Thi | s certific | cate cannot be used for | domestic mailings of the r any other accompanying t or formal drawing, must |
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| PILLSBURY V P.O. BOX 10500 MCLEAN, VA 2 |) | W PITTMAN LLI | P I he Sta add trar | creby certify that thi | is Fee(s) | of Mailing or Transn Transmittal is being icient postage for first SSUE FEE address a 273-2885, on the da | deposited with the United class mail in an envelope above, or being facsimile te indicated below. |
| | | | | | | | (Depositor's name) |
| | | | | | | | (Signature) |
| | | | | | | | (Date) |
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| EXAM | INER | ART UNIT | CLASS-SUBCLASS |] | | | |
| TAYLOR, NI | | 2141 | 709-231000 | | | - | |
| 1. Change of correspondence address or indication of "Fee Address" (37 CFR 1.363). Change of correspondence address (or Change of Correspondence Address form PTO/SB/122) attached. "Fee Address" indication (or "Fee Address" Indication form PTO/SB/47; Rev 03-02 or more recent) attached. Use of a Customer Number is required. 2. For printing on the patent front page, list (1) the names of up to 3 registered patent attorneys or agents OR, alternatively, (2) the name of a single firm (having as a member a registered attorney or agent) and the names of up to 2 registered patent attorneys or agents. If no name is listed, no name will be printed. | | | | | | | |
| PLEASE NOTE: Unl | ess an assignee is ident h in 37 CFR 3.11. Comp | ified below, no assignee | THE PATENT (print or ty data will appear on the p T a substitute for filing an (B) RESIDENCE: (CIT) | atent. If an assigned assignment. | | | cument has been filed for |
| Please check the appropri | ate assignee category or | categories (will not be pr | inted on the patent): | Individual 🗆 Co | rporatio | n or other private grou | up entity Government |
| | o small entity discount p | permitted) | o. Payment of Fee(s): (Plee A check is enclosed. Payment by credit can The Director is hereby overpayment, to Depo | rd. Form PTO-2038 | is attac | hed. | · |
| 5. Change in Entity Stat | • | • | | | | | - 1 0- () (A) |
| | s SMALL ENTITY state | | b. Applicant is no lon | | | | assignee or other party in |
| interest as shown by the r | ecords of the United Sta | tes Patent and Trademark | O.C | | | torney or agent, or the | |
| Authorized Signature | | · | V | Date | | | |
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| an application. Confident submitting the completed this form and/or suggesti Box 1450, Alexandria, V Alexandria, Virginia 223 | iality is governed by 35 application form to the ons for reducing this buirginia 22313-1450. DC 13-1450. | U.S.C. 122 and 37 CFR USPTO. Time will vary rden, should be sent to the NOT SEND FEES OR | on is required to obtain or 1.14. This collection is es depending upon the indi- e Chief Information Offic COMPLETED FORMS T | timated to take 12 r vidual case. Any co er, U.S. Patent and O THIS ADDRESS | ninutes (mments Tradema . SEND | to complete, including on the amount of tim ark Office, U.S. Depar TO: Commissioner for | by the USPTO to process) gathering, preparing, and e you require to complete rtment of Commerce, P.O. or Patents, P.O. Box 1450, number. |



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| 28970 75 | 90 12/05/2006 | | EXAMINER | | | |
| PILLSBURY WI | NTHROP SHAW PI | TAYLOR, NICHOLAS R | | | | |
| P.O. BOX 10500 | | ART UNIT · | PAPER NUMBER | | | |
| MCLEAN, VA 22 | 102 | 2141 | | | | |
| | | DATE MAILED: 12/05/2006 | | | | |

Determination of Patent Term Adjustment under 35 U.S.C. 154 (b)

(application filed on or after May 29, 2000)

The Patent Term Adjustment to date is 727 day(s). If the issue fee is paid on the date that is three months after the mailing date of this notice and the patent issues on the Tuesday before the date that is 28 weeks (six and a half months) after the mailing date of this notice, the Patent Term Adjustment will be 727 day(s).

If a Continued Prosecution Application (CPA) was filed in the above-identified application, the filing date that determines Patent Term Adjustment is the filing date of the most recent CPA.

Applicant will be able to obtain more detailed information by accessing the Patent Application Information Retrieval (PAIR) WEB site (http://pair.uspto.gov).

Any questions regarding the Patent Term Extension or Adjustment determination should be directed to the Office of Patent Legal Administration at (571)-272-7702. Questions relating to issue and publication fee payments should be directed to the Customer Service Center of the Office of Patent Publication at 1-(888)-786-0101 or (571)-272-4200.